



Ten Ten Rd and Highway 401, Fuquay-Varina, NC

Site Type: Ring

Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

2009 Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Population	730	17,392	59,571
Male Population	51.1%	50.9%	50.1%
Female Population	48.9%	49.1%	49.9%
Median Age	38.2	37.1	37.9

2009 Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median HH Income	\$62,829	\$74,728	\$78,315
Per Capita Income	\$30,574	\$32,440	\$34,079
Average HH Income	\$78,944	\$87,394	\$90,917

2009 Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total Households	288	6,478	22,154
Average Household Size	2.53	2.68	2.68

2009 Housing

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Owner Occupied Housing Units	74.6%	73.4%	77.2%
Renter Occupied Housing Units	18.0%	15.4%	15.8%
Vacant Housing Units	7.4%	11.1%	7.0%

Population

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Population	460	8,856	29,695
2000 Population	640	13,299	43,209
2009 Population	730	17,392	59,571
2014 Population	851	20,441	70,911
1990-2000 Annual Rate	3.36%	4.15%	3.82%
2000-2009 Annual Rate	1.43%	2.94%	3.53%
2009-2014 Annual Rate	3.11%	3.28%	3.55%

In the identified market area, the current year population is 59,571. In 2000, the Census count in the market area was 43,209. The rate of change since 2000 was 3.53 percent annually. The five-year projection for the population in the market area is 70,911, representing a change of 3.55 percent annually from 2009 to 2014. Currently, the population is 50.1 percent male and 49.9 percent female.

Households

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
1990 Households	174	3,210	10,848
2000 Households	248	4,879	15,899
2009 Households	288	6,478	22,154
2014 Households	337	7,640	26,407
1990-2000 Annual Rate	3.61%	4.28%	3.9%
2000-2009 Annual Rate	1.63%	3.11%	3.65%
2009-2014 Annual Rate	3.19%	3.35%	3.57%

The household count in this market area has changed from 15,899 in 2000 to 22,154 in the current year, a change of 3.65 percent annually. The five-year projection of households is 26,407, a change of 3.57 percent annually from the current year total. Average household size is currently 2.68, compared to 2.71 in the year 2000. The number of families in the current year is 16,308 in the market area.

Housing

Currently, 77.2 percent of the 23,814 housing units in the market area are owner occupied; 15.8 percent, renter occupied; and 7.0 percent are vacant. In 2000, there were 16,990 housing units—78.0 percent owner occupied, 15.5 percent renter occupied and 6.5 percent vacant. The rate of change in housing units since 2000 is 3.72 percent. Median home value in the market area is \$184,899, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 2.43 percent annually to \$208,452. From 2000 to the current year, median home value changed by 3.2 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Ten Ten Rd and Highway 401, Fuquay-Varina, NC

Site Type: Ring	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Median Household Income			
1990 Median HH Income	\$36,818	\$39,231	\$39,890
2000 Median HH Income	\$55,160	\$56,703	\$59,337
2009 Median HH Income	\$62,829	\$74,728	\$78,315
2014 Median HH Income	\$61,524	\$78,090	\$83,484
1990-2000 Annual Rate	4.13%	3.75%	4.05%
2000-2009 Annual Rate	1.42%	3.03%	3.05%
2009-2014 Annual Rate	-0.42%	0.88%	1.29%
Per Capita Income			
1990 Per Capita Income	\$14,356	\$15,026	\$15,982
2000 Per Capita Income	\$25,863	\$25,389	\$26,137
2009 Per Capita Income	\$30,574	\$32,440	\$34,079
2014 Per Capita Income	\$31,970	\$34,001	\$35,640
1990-2000 Annual Rate	6.06%	5.39%	5.04%
2000-2009 Annual Rate	1.83%	2.68%	2.91%
2009-2014 Annual Rate	0.9%	0.94%	0.9%
Average Household Income			
1990 Average Household Income	\$39,415	\$41,949	\$43,031
2000 Average Household Income	\$67,813	\$67,840	\$69,883
2009 Average HH Income	\$78,944	\$87,394	\$90,917
2014 Average HH Income	\$83,079	\$91,333	\$94,968
1990-2000 Annual Rate	5.58%	4.92%	4.97%
2000-2009 Annual Rate	1.66%	2.78%	2.89%
2009-2014 Annual Rate	1.03%	0.89%	0.88%

Households by Income

Current median household income is \$78,315 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$83,484 in five years. In 2000, median household income was \$59,337, compared to \$39,890 in 1990.

Current average household income is \$90,917 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$94,968 in five years. In 2000, average household income was \$69,883, compared to \$43,031 in 1990.

Current per capita income is \$34,079 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$35,640 in five years. In 2000, the per capita income was \$26,137, compared to \$15,982 in 1990.

Population by Employment

Total Businesses	68	526	1,601
Total Employees	695	3,100	11,847

Currently, 90.9 percent of the civilian labor force in the identified market area is employed and 9.1 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 93.9 percent of the civilian labor force, and unemployment will be 6.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 75.6 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 69.6 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 12.0 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 18.3 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 82.3 percent of the market area population drove alone to work, and 4.1 percent worked at home. The average travel time to work in 2000 was 27.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 8.7 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 23.4 percent were high school graduates only (29.8 percent in the U.S.)
- 10.3 percent had completed an Associate degree (7.2 percent in the U.S.)
- 25.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 11.3 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Executive Summary

Prepared by Bruce Lynch

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.



Demographic and Income Profile

Prepared by Bruce Lynch

Ten Ten Rd and Highway 401, ...

Latitude: 35.665064

Longitude: -78.699333

Radius: 1 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	640	730	851
Households	248	288	337
Families	180	199	229
Average Household Size	2.58	2.53	2.52
Owner Occupied HUs	205	232	272
Renter Occupied HUs	43	56	65
Median Age	34.9	38.2	38.9

Trends: 2009-2014 Annual Rate	Area	State	National
Population	3.11%	1.58%	0.91%
Households	3.19%	1.68%	0.94%
Families	2.85%	1.45%	0.74%
Owner HHs	3.23%	1.70%	1.19%
Median Household Income	-0.42%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	14	5.7%	14	4.8%	15	4.5%
\$15,000 - \$24,999	26	10.5%	17	5.8%	19	5.6%
\$25,000 - \$34,999	36	14.6%	26	8.9%	27	8.0%
\$35,000 - \$49,999	34	13.8%	61	21.0%	69	20.5%
\$50,000 - \$74,999	59	23.9%	50	17.2%	57	16.9%
\$75,000 - \$99,999	29	11.7%	49	16.8%	46	13.6%
\$100,000 - \$149,999	34	13.8%	50	17.2%	76	22.6%
\$150,000 - \$199,000	8	3.2%	13	4.5%	15	4.5%
\$200,000+	7	2.8%	11	3.8%	13	3.9%
Median Household Income	\$55,160		\$62,829		\$61,524	
Average Household Income	\$67,813		\$78,944		\$83,079	
Per Capita Income	\$25,863		\$30,574		\$31,970	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	50	7.8%	54	7.4%	58	6.8%
5 - 9	53	8.3%	54	7.4%	62	7.3%
10 - 14	53	8.3%	55	7.5%	65	7.6%
15 - 19	37	5.8%	51	7.0%	58	6.8%
20 - 24	28	4.4%	40	5.5%	49	5.8%
25 - 34	101	15.7%	76	10.4%	97	11.4%
35 - 44	136	21.2%	119	16.3%	110	12.9%
45 - 54	91	14.2%	134	18.4%	151	17.7%
55 - 64	55	8.6%	84	11.5%	110	12.9%
65 - 74	26	4.0%	43	5.9%	64	7.5%
75 - 84	10	1.6%	16	2.2%	23	2.7%
85+	2	0.3%	4	0.5%	5	0.6%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	505	79.0%	544	74.5%	621	73.1%
Black Alone	100	15.6%	126	17.3%	149	17.5%
American Indian Alone	2	0.3%	3	0.4%	3	0.4%
Asian Alone	5	0.8%	8	1.1%	10	1.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	15	2.3%	31	4.2%	43	5.1%
Two or More Races	12	1.9%	18	2.5%	24	2.8%
Hispanic Origin (Any Race)	29	4.5%	52	7.1%	71	8.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

Prepared by Bruce Lynch

Ten Ten Rd and Highway 401, ...

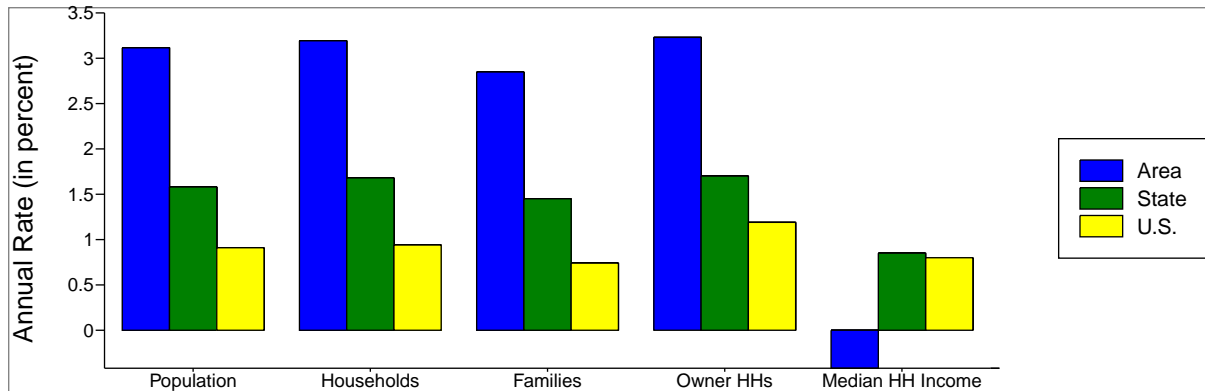
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Longitude: -78.699333

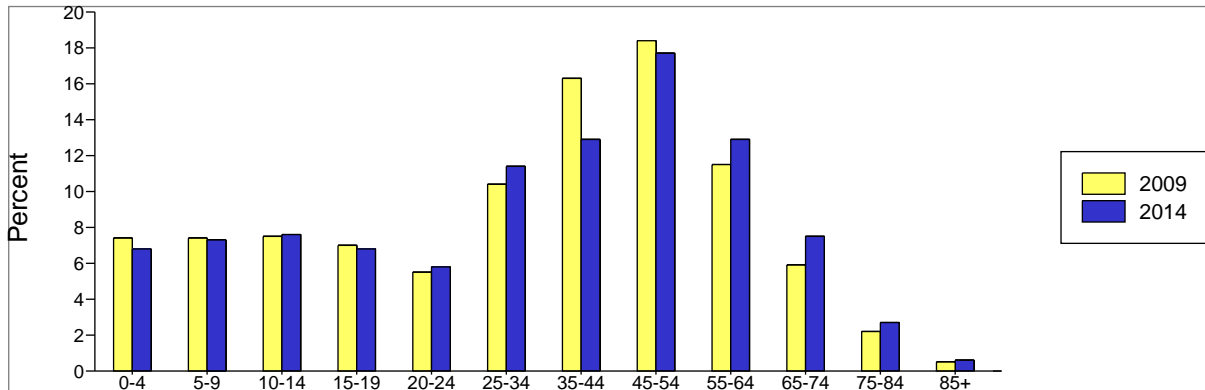
Radius: 1 Miles

Site Type: Ring

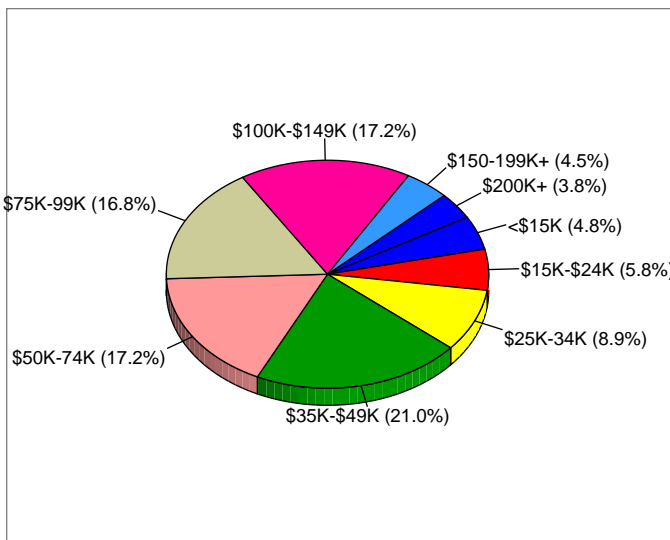
Trends 2009-2014



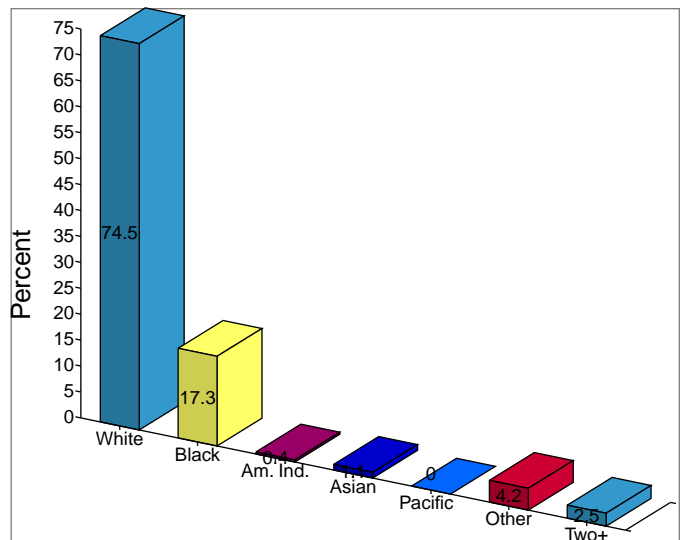
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 7.1%



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Ten Ten Rd and Highway 401, ...

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Radius: 3 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	13,299	17,392	20,441
Households	4,879	6,478	7,640
Families	3,682	4,707	5,477
Average Household Size	2.72	2.68	2.67
Owner Occupied HUs	4,079	5,354	6,337
Renter Occupied HUs	800	1,124	1,303
Median Age	34.5	37.1	37.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	3.28%	1.58%	0.91%
Households	3.35%	1.68%	0.94%
Families	3.08%	1.45%	0.74%
Owner HHs	3.43%	1.70%	1.19%
Median Household Income	0.88%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	281	5.7%	285	4.4%	311	4.1%
\$15,000 - \$24,999	432	8.8%	244	3.8%	275	3.6%
\$25,000 - \$34,999	596	12.2%	460	7.1%	489	6.4%
\$35,000 - \$49,999	793	16.2%	1,020	15.7%	1,119	14.6%
\$50,000 - \$74,999	1,177	24.0%	1,240	19.1%	1,450	19.0%
\$75,000 - \$99,999	712	14.5%	1,199	18.5%	1,097	14.4%
\$100,000 - \$149,999	657	13.4%	1,381	21.3%	2,105	27.6%
\$150,000 - \$199,000	146	3.0%	399	6.2%	484	6.3%
\$200,000+	109	2.2%	250	3.9%	310	4.1%
Median Household Income	\$56,703		\$74,728		\$78,090	
Average Household Income	\$67,840		\$87,394		\$91,333	
Per Capita Income	\$25,389		\$32,440		\$34,001	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,029	7.7%	1,273	7.3%	1,433	7.0%
5 - 9	1,051	7.9%	1,288	7.4%	1,494	7.3%
10 - 14	1,032	7.8%	1,301	7.5%	1,538	7.5%
15 - 19	800	6.0%	1,165	6.7%	1,354	6.6%
20 - 24	707	5.3%	891	5.1%	1,100	5.4%
25 - 34	2,156	16.2%	2,218	12.8%	2,565	12.5%
35 - 44	2,706	20.4%	2,864	16.5%	2,986	14.6%
45 - 54	1,930	14.5%	3,024	17.4%	3,368	16.5%
55 - 64	1,092	8.2%	1,957	11.3%	2,562	12.5%
65 - 74	528	4.0%	922	5.3%	1,396	6.8%
75 - 84	219	1.6%	387	2.2%	505	2.5%
85+	47	0.4%	101	0.6%	138	0.7%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,765	81.0%	13,315	76.6%	15,344	75.1%
Black Alone	1,748	13.1%	2,512	14.4%	2,961	14.5%
American Indian Alone	62	0.5%	90	0.5%	110	0.5%
Asian Alone	109	0.8%	198	1.1%	266	1.3%
Pacific Islander Alone	4	0.0%	7	0.0%	8	0.0%
Some Other Race Alone	397	3.0%	887	5.1%	1,245	6.1%
Two or More Races	213	1.6%	383	2.2%	507	2.5%
Hispanic Origin (Any Race)	900	6.8%	1,727	9.9%	2,328	11.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

Prepared by Bruce Lynch

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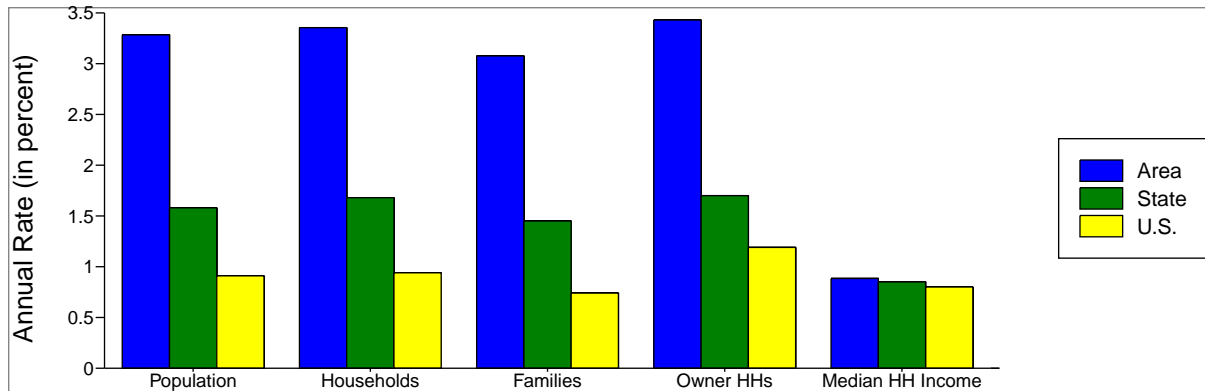
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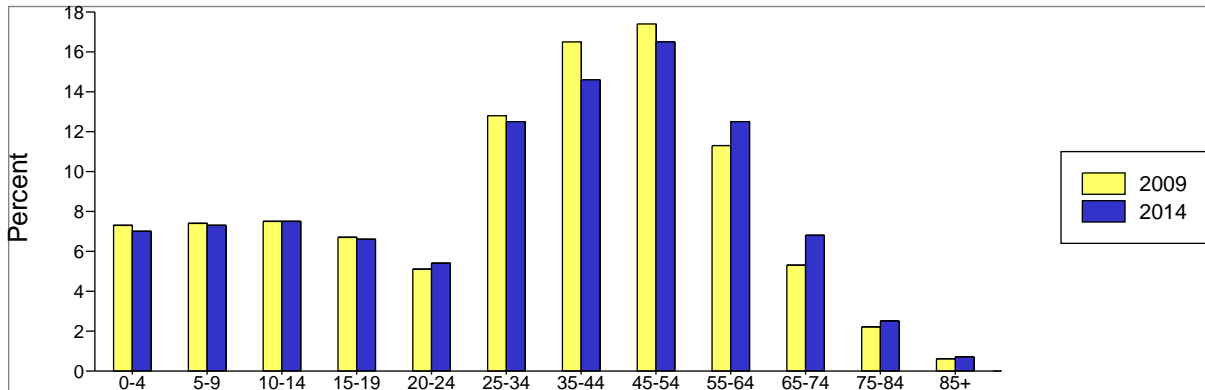
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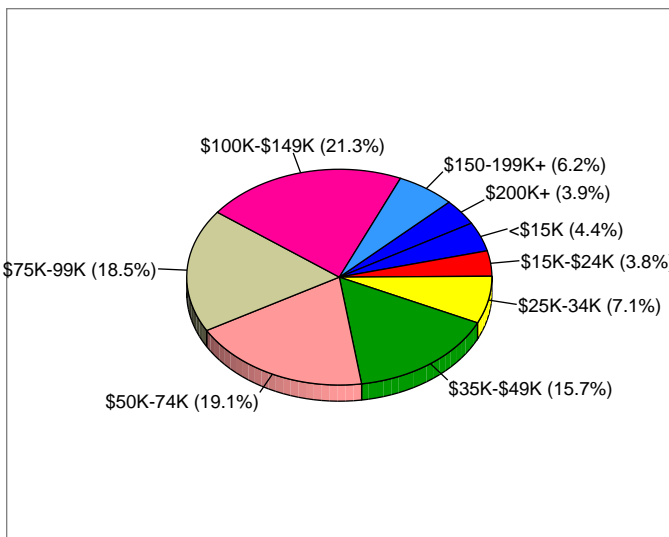
Trends 2009-2014



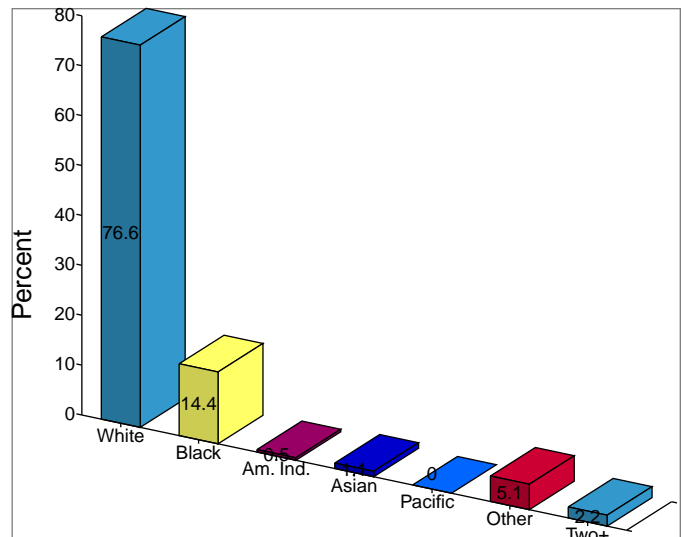
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 9.9%



Demographic and Income Profile

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Summary	2000	2009	2014
Population	43,209	59,571	70,911
Households	15,899	22,154	26,407
Families	12,089	16,308	19,223
Average Household Size	2.71	2.68	2.68
Owner Occupied HUs	13,261	18,388	22,073
Renter Occupied HUs	2,637	3,767	4,334
Median Age	35.4	37.9	38.3

Trends: 2009-2014 Annual Rate	Area	State	National
Population	3.55%	1.58%	0.91%
Households	3.57%	1.68%	0.94%
Families	3.34%	1.45%	0.74%
Owner HHs	3.72%	1.70%	1.19%
Median Household Income	1.29%	0.85%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	978	6.2%	1,005	4.5%	1,113	4.2%
\$15,000 - \$24,999	1,199	7.5%	798	3.6%	885	3.4%
\$25,000 - \$34,999	1,809	11.4%	1,364	6.2%	1,445	5.5%
\$35,000 - \$49,999	2,485	15.6%	2,911	13.1%	3,218	12.2%
\$50,000 - \$74,999	3,681	23.2%	4,255	19.2%	5,000	18.9%
\$75,000 - \$99,999	2,732	17.2%	4,152	18.7%	3,786	14.3%
\$100,000 - \$149,999	2,223	14.0%	5,244	23.7%	7,976	30.2%
\$150,000 - \$199,000	459	2.9%	1,551	7.0%	1,889	7.2%
\$200,000+	331	2.1%	875	3.9%	1,096	4.2%
Median Household Income	\$59,337		\$78,315		\$83,484	
Average Household Income	\$69,883		\$90,917		\$94,968	
Per Capita Income	\$26,137		\$34,079		\$35,640	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,183	7.4%	4,143	7.0%	4,750	6.7%
5 - 9	3,419	7.9%	4,325	7.3%	5,066	7.1%
10 - 14	3,333	7.7%	4,508	7.6%	5,340	7.5%
15 - 19	2,666	6.2%	4,078	6.8%	4,740	6.7%
20 - 24	2,103	4.9%	2,883	4.8%	3,617	5.1%
25 - 34	6,521	15.1%	7,226	12.1%	8,647	12.2%
35 - 44	8,825	20.4%	9,747	16.4%	10,329	14.6%
45 - 54	6,631	15.3%	10,578	17.8%	11,763	16.6%
55 - 64	3,585	8.3%	6,964	11.7%	9,276	13.1%
65 - 74	1,918	4.4%	3,219	5.4%	4,900	6.9%
75 - 84	861	2.0%	1,488	2.5%	1,917	2.7%
85+	168	0.4%	411	0.7%	569	0.8%

Race and Ethnicity	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,076	81.2%	46,356	77.8%	54,398	76.7%
Black Alone	5,963	13.8%	8,794	14.8%	10,412	14.7%
American Indian Alone	170	0.4%	254	0.4%	316	0.4%
Asian Alone	448	1.0%	812	1.4%	1,099	1.5%
Pacific Islander Alone	14	0.0%	28	0.0%	40	0.1%
Some Other Race Alone	958	2.2%	2,239	3.8%	3,191	4.5%
Two or More Races	581	1.3%	1,088	1.8%	1,456	2.1%
Hispanic Origin (Any Race)	1,934	4.5%	4,024	6.8%	5,568	7.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Demographic and Income Profile

Prepared by Bruce Lynch

Ten Ten Rd and Highway 401, ...

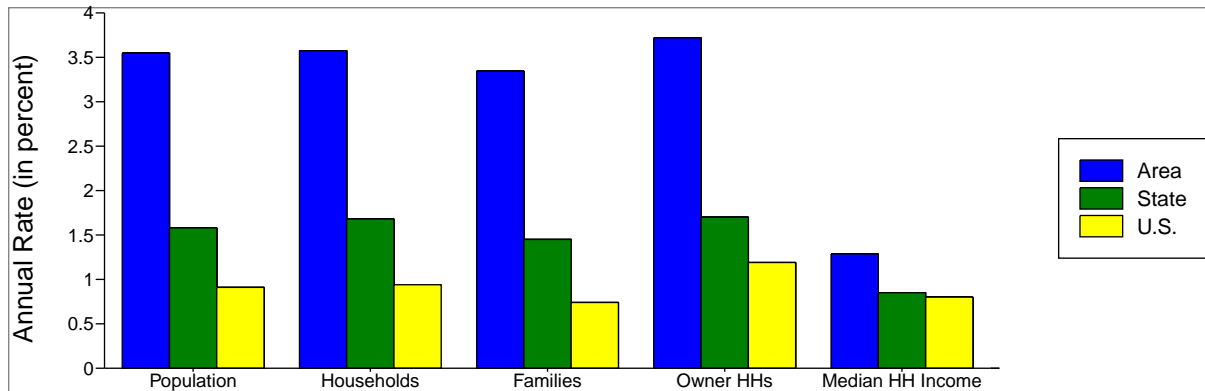
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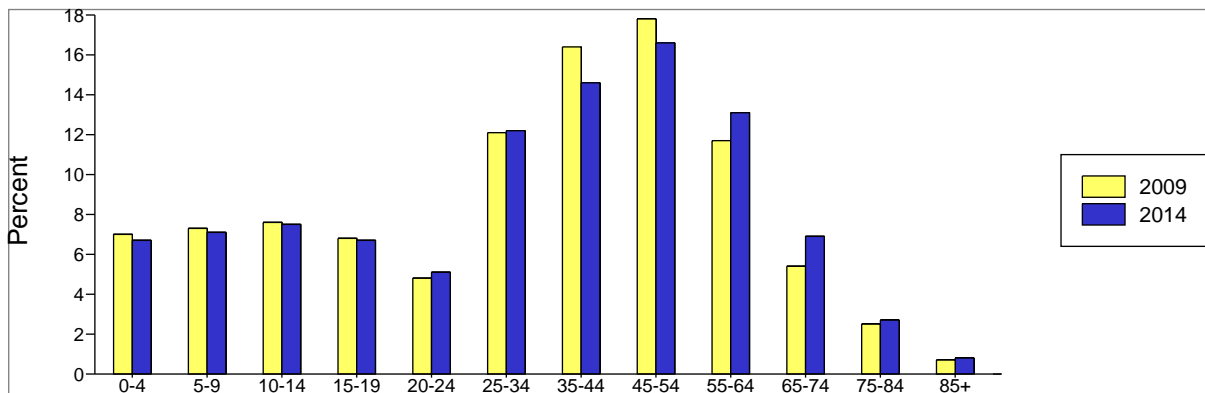
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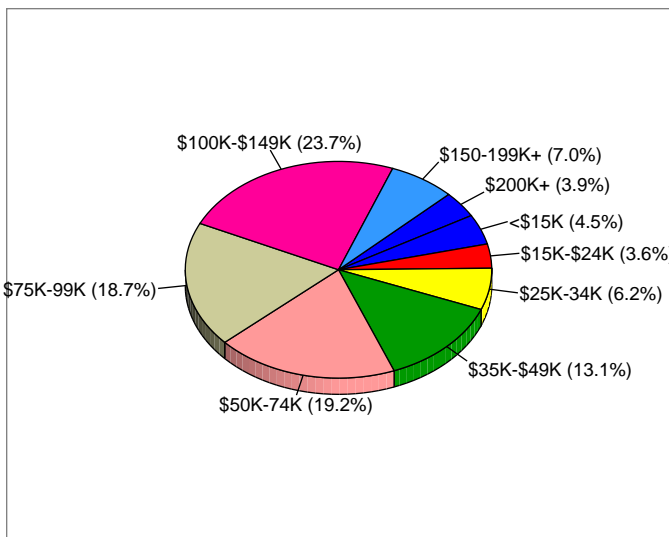
Trends 2009-2014



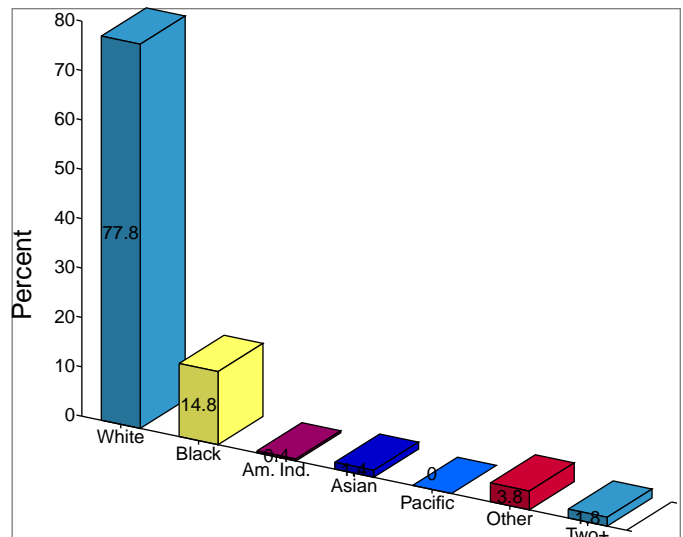
Population by Age



2009 Household Income



2009 Population by Race



2009 Percent Hispanic Origin: 6.8%